enterprise europe network

Helping ambitious SMEs innovate and grow internationally



enterprise

European Commission

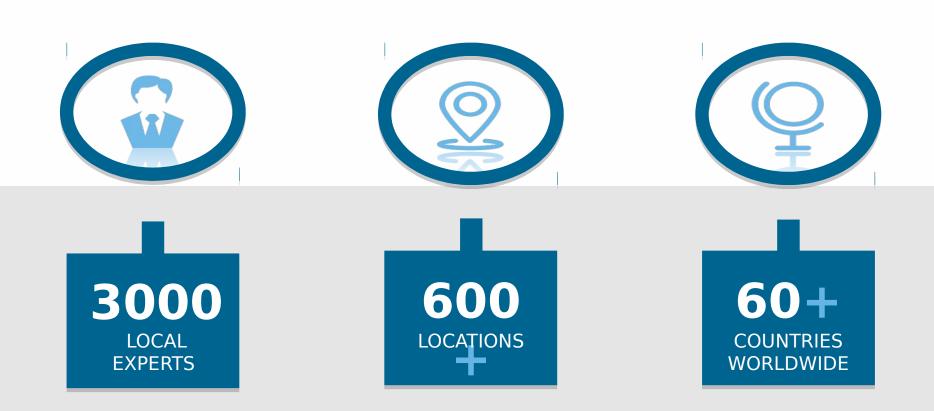


The world's largest support Network for SMEs with international ambitions



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Based in your region and connected to the world

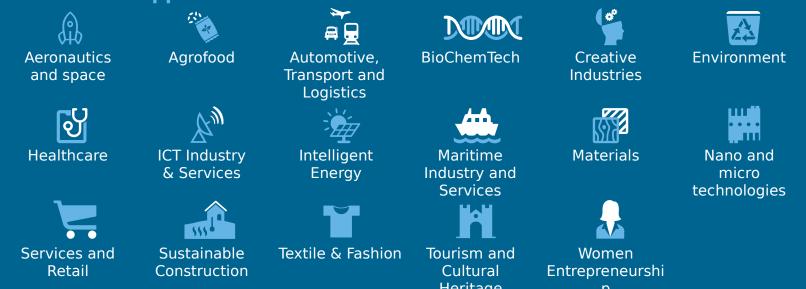




17 key sectors

Network experts in 17 key sectors have teamed up to provide you with

customised support





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How do we help?



...Taking your innovation into new markets

enterprise europe

> European Commission





A broad range of services for growth-oriented SMEs

INTERNATIONA L PARTNERSHIPS Partnership database

Brokerage events

Company missions

ADVISORY SUPPORT

Advice on EU laws and standards

Market intelligence

IPR expertise

INNOVATION SUPPORT

Access to finance and funding

Innovation Management Services

Technology transfer







Minkbigger - Think digital Go further



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Think Bigger..

How it works: international partnerships

The Network's business database contains thousands of company profiles to find the perfect match. In addition we organise:

Matchmaking events across Europe where SMEs can meet potential business partners in person.

Company missions where we set up and prepare you for targeted international meetings with strong business prospects

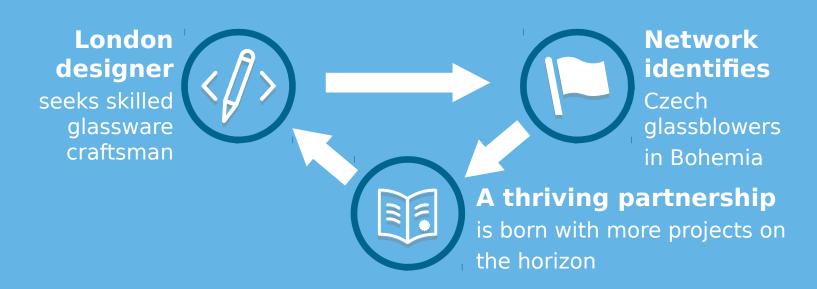






Think Bigger..

How it works: international partnerships







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Think Bigger..

How it works: international partnerships

Results in a joint venture in Lithuania to license Wattguard's technology in the Baltic arkets Participates in a Network company mission for energy saving and green technologies

Swedish SME Wattguard's easyto-install "green box" monitoring device reduces the energy needed to power lights and helps to save money



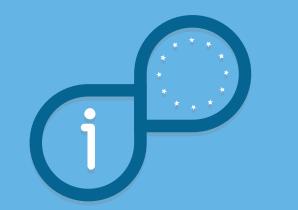




Think Digital..

How it works: advisory support & information towards

digitilisation The Network's experts provide tailor-made advice



- **Practical advice on doing business in another country**
- Identifying the best market opportunities for your business
- Information on EU laws and standards
- Advice on intellectual property
- Advice on digital technologies that can enhance your potential



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Think Digital..

How it works: innovation support

Tailored support packages to steer you onto the fast track

to success.

Help in finding the finance it needs to grow; Advice and help for innovative SMEs to access R&I funding (H2020, SME Instrument

KAM services for SME Instrument beneficiaries

Personalised support to help shape innovation potential into international commercial success

Help in finding the right technology to improve your innovation



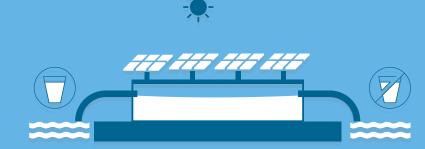




Think Bigger... Think Digital..

How it works: innovation support

SOLWA teams up with a Spanish research centre with complementary expertise. Enhanced technologiewins multiple avards.



Network organises high level institutional delegation in Portugal to raise its profile and meet other companies working in the international markets.

Italian start-up SOLWA SRL developed a green technology to treat polluted or sea water using solar energy







Think Bigger... Think Digital..

How it works: innovation support

Growth and international success In 3 years, Crypteia's annual turnover increased x 20 and its workforce quadrupled



Greek SME Crypteia wanted to turn research results on digital security into a commercial busines

Network provided business mentoring, coaching, help to draft a business plan, advice on patents in different markets. Access to Venture Capital partners in



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Think Bigger... Think Digital..

It works! Crypteia

Number	Turnover
of	
employe O ^c 6(2012)	€23.00 (2012)
(2012)	up to 8241.00 2014)
2 (2015)	
6	estimated 2500.00 2015)
	0



GTB - Global Telecoms Business Innovation Awards 2015: Business service innovation (Global network threat identification for enterprises)

Markets they have entered

U.S.A, Africa, Middle East, Europe (UK, Germany, Cyprus, Greece + more), Balkans, Hong Kong, Latin America Number of clients they have gained More than **30 new** enterprise clients

October 20, 2014 PCCW Global, the international operating division of HKT, Hong Kong's premier telecommunications service provider, has acquired Crypteia Networks.







It works! Satisfied, successful SMEs





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Commission



Boosting growth and creating jobs in the EU (2008 – 2014)





11,000 companies have signed

business, technology or research partnerships 90,000 companies attended international brokerage events and company missions



1.7 million people participate d in events



70,000 targeted business meetings every year



600,000 questions on EU issues answered







Boosting growth and creating jobs in the EU (2008 – 2014)



13,000 Business Connections

Via B2B matchmaking with companies outside the EU



10,000 Technology and business offers & requests available



7,000 SMEs Connecting every month



13,000 Technology audits and

business reviews per year

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Title of the presentation | Date | 20

How can we help you?



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Contact us

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Contact: <u>orfanou@ekt.gr</u>

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