



magic press



PARIS SMIRLAKIS

CREATE AN ONLINE STORE WITH

WOOCOMMERCE

WHAT IS WOOCOMMERCE?

- ▶ **IT'S A** WORDPRESS PLUGIN
- ▶ **IT'S AN** OPEN SOURCE PROJECT
- ▶ **LAUNCHED ON** SEPTEMBER 27, 2011
- ▶ **ALLOWS YOU TO** SELL ANYTHING, BEAUTIFULLY
- ▶ **ADOPTED BY OVER** 380.000 RETAILERS
- ▶ **WOOCOMMERCE RAN ON** 30% OF E-COMMERCE SITES

SETUP WOOCOMMERCE

- ▶ WORDPRESS INSTALLATION
- ▶ WOOCOMMERCE PLUGIN
- ▶ WOOCOMMERCE COMPATIBLE THEME

A person is shown from behind, in a yoga pose (Urdhva Dhanurasana or Upward Bow Pose) on a sandy beach. Their arms are raised and bent, with hands clasped behind their head. The background features a calm sea, a small boat on the horizon, and a sunset sky with soft orange and blue hues. The overall mood is peaceful and serene.

WOOCOMMERCE

SETTINGS

Dashboard

Jetpack

Posts

Slideshow

Media

Pages

Comments

WooCommerce

Orders

Coupons

Reports

Settings

System Status

Add-ons

Products

General

Products

Tax

Checkout

Shipping

Accounts

Emails

API

General Options

Base Location



United Kingdom (UK)

Selling Location(s)



Sell to all countries

Default Customer Address



Geolocate

The [MaxMind GeoLite Database](#) will be periodically downloaded to your wp-content directory if

Store Notice

☐

Enable site-wide store notice text

Currency Options

The following options affect how prices are displayed on the frontend.

Currency



Pounds Sterling (£)

Dashboard

Jetpack

Posts

Slideshow

Media

Pages

Comments

WooCommerce

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General

Products

Tax

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Accounts

Emails

API

General | [Display](#) | [Inventory](#) | [Downloadable Products](#)

Measurements

Weight Unit



kg



Dimensions Unit



cm



Reviews

Product Ratings



Enable ratings on reviews



Ratings are required to leave a review



Show "verified owner" label for customer reviews



Only allow reviews from "verified owners"

Save changes

Dashboard

Jetpack

Posts

Slideshow

Media

Pages

Comments

WooCommerce

Orders

Coupons

Reports

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General

Products

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API

Tax Options | [Standard Rates](#) | [Reduced Rate Rates](#) | [Zero Rate Rates](#)

Tax Options

Enable Taxes

☐ Enable taxes and tax calculations

Prices Entered With Tax

- ☐ Yes, I will enter prices inclusive of tax
- ☒ No, I will enter prices exclusive of tax

Calculate Tax Based On:

Customer shipping address

Shipping Tax Class:

Shipping tax class based on cart items

Rounding

☐ Round tax at subtotal level, instead of rounding per line

Additional Tax Classes

Reduced Rate

Dashboard

Jetpack

Posts

Slideshow

Media

Pages

Comments

WooCommerce

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System Status

Add-ons

Products

General

Products

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API

Checkout Options | [BACS](#) | [Cheque](#) | [Cash on Delivery](#) | [PayPal](#)

Checkout Process

Coupons

☒ Enable the use of coupons

Coupons can be applied from the cart and checkout pages.

☒ Calculate coupon discounts sequentially

When applying multiple coupons, apply the first coupon to the full price and the second coupon to the discounted price.

Checkout

☒ Enable guest checkout

Allows customers to checkout without creating an account.

☐ Force secure checkout

Force SSL (HTTPS) on the checkout pages (an SSL Certificate is required).

Checkout Pages

These pages need to be set so that WooCommerce knows where to send users to checkout.

General

Products

Tax

Checkout

Shipping

Accounts

Emails

API

Shipping Options | [Flat Rate](#) | [Free Shipping](#) | [International Flat Rate](#) | [Local Delivery](#) | [Local Pickup](#)

Shipping Options

Shipping Calculations

- ☒ Enable shipping
- ☒ Enable the shipping calculator on the cart page
- ☐ Hide shipping costs until an address is entered

Shipping Destination

- ☐ Default to shipping address
- ☒ Default to billing address
- ☐ Only ship to the customer's billing address

Restrict shipping to Location(s)

Ship to all countries you sell to

Choose which countries you want to ship to, or choose to ship to all [locations you sell to](#).

Shipping Methods

General

Products

Tax

Checkout

Shipping

Accounts

Emails

API

Account Pages

These pages need to be set so that WooCommerce knows where to send users to access account related functionality.

My Account Page



My Account



My Account Endpoints

Endpoints are appended to your page URLs to handle specific actions on the accounts pages. They should be unique.

View Order



view-order

Edit Account



edit-account

Edit Address



edit-address

Lost Password



lost-password

General

Products

Tax

Checkout

Shipping

Accounts

Emails

API

Email Notifications

Email notifications sent from WooCommerce are listed below. Click on an email to configure it.

Email	Content Type	Recipient(s)
<input checked="" type="checkbox"/> New order ?	text/html	paris@ermis.co
<input checked="" type="checkbox"/> Cancelled order ?	text/html	paris@ermis.co
<input checked="" type="checkbox"/> Failed order ?	text/html	paris@ermis.co
<input checked="" type="checkbox"/> Processing order ?	text/html	Customer
<input checked="" type="checkbox"/> Completed order ?	text/html	Customer
<input checked="" type="checkbox"/> Refunded order ?	text/html	Customer
<input type="checkbox"/> Customer invoice ?	text/html	Customer
<input checked="" type="checkbox"/> Customer note ?	text/html	Customer

Add New Coupon

Coupon code

Description (optional)

Coupon Data

General

Usage Restriction

Usage Limits

Discount type

Coupon amount

Allow free shipping

Coupon expiry date

Cart Discount

✓ Cart % Discount

Product Discount

Product % Discount

☐ Check this box if the coupon grants free shipping. The [free shipping method](#) must be enabled and be set to require "a valid free shipping coupon" (see the "Free Shipping Requires" setting).

YYYY-MM-DD

WooCommerce Add-ons/Extensions

[Browse all extensions](#)

[Need a theme? Try Storefront](#)

[Featured](#) | [Popular](#) | [Payment Gateways](#) | [Shipping Methods](#) | [Import/Export](#) | [Accounting](#) | [Marketing](#) | [Products](#) | [Free](#) | [Third-party](#)

WooCommerce Bookings

Sell your time or date based bookings!
Perfect for those wanting to offer appointments, services or rentals.

Product Add-Ons

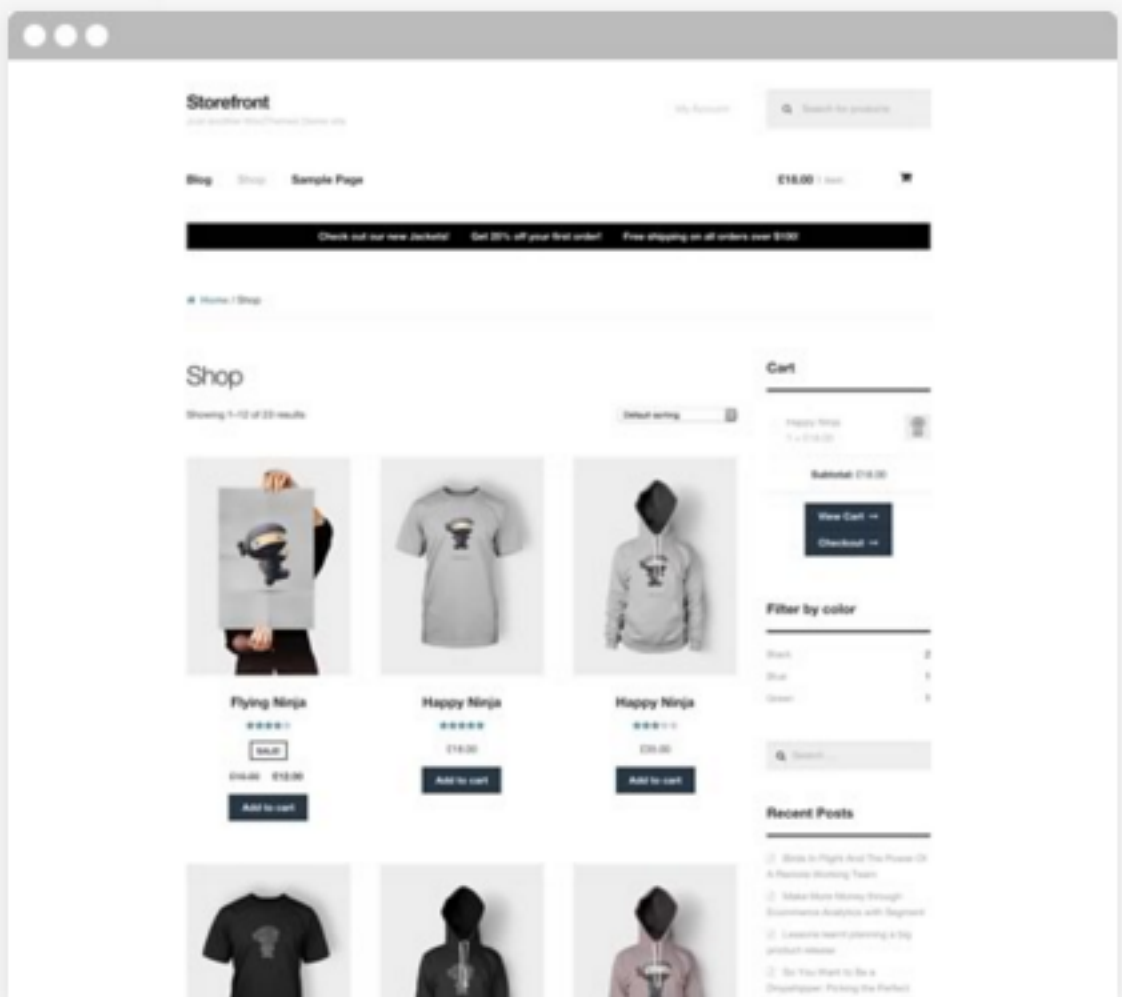
Allow your customers to customize products by adding input boxes, dropdowns, file uploads or checkboxes.

Woo SUBSCRIPTIONS

WC Subscriptions makes it easy to create and manage products with recurring payments.

Table Rate Shipping

Advanced, flexible shipping rates based on price, weight, shipping



Looking for a WooCommerce theme?

We recommend Storefront, the *official* WooCommerce theme.

Storefront is an intuitive & flexible, **free** WordPress theme offering deep integration with WooCommerce and many of the most popular customer-facing extensions.

[Read all about it](#)

[Download & install](#)



WOOCOMMERCE

PRODUCTS

Amaryllis

0

New

Purge Varnish

Howdy, paris

Dashboard

Jetpack

Posts

Slideshow

Media

Pages

Comments

WooCommerce

Products

Products

Add Product

Categories

Tags

Shipping Classes

Attributes

Appearance

Plugins

Users

Tools

Settings

Products

Add Product

All (16) | Published (16) | Sort Products

Bulk Actions

Apply

All dates

Select a category

Show all product types

Filter

16 items

<input type="checkbox"/>		Name	SKU	Stock	Price	Categories	Tags			Date
<input type="checkbox"/>		<div><div>Diamond Ring "Eye"</div><div>ID: 34 Edit Quick Edit Trash View Duplicate</div></div>	RG006	In stock	£489.00	Beauty Products, Rings	–			Published 2015/02/16
<input type="checkbox"/>		Diamond Ring "Amaryllis"	RG006	In stock	£1,489.00	Rings	–			Published 2015/02/16
<input type="checkbox"/>		Diamond Ring "Shine"	RG004	In stock	£289.00	Rings	–			Published 2015/02/16
<input type="checkbox"/>		Diamond Ring "Princess"	RG003	In stock	£1,599.00	Rings	–			Published 2015/02/16
<input type="checkbox"/>		Diamond Ring "Knight"	RG002	In stock	£599.00	Rings	–			Published 2015/02/16
<input type="checkbox"/>		Diamond Ring "Flower"	RG001	In stock	£799.00	Beauty Products, Rings	–			Published 2015/02/16
<input type="checkbox"/>		Necklace "Lillies"	NC002	In stock	£600.00	Necklaces	–			Published 2015/02/16

Shop

Showing 1–15 of 16 results View: 30 60 All

DEFAULT SORTING

Filter by price

PRICE: £0 – £1599

FILTER

Products



Diamond Ring "Princess"
£1,599.00



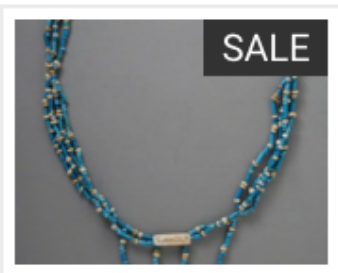
Diamond Ring "Shine"
£289.00



Diamond Ring "Eye"
£489.00



Diamond Ring
"Amaryllis"
£1,489.00



SALE
Necklace "Mandy"
~~£500.00~~ £300.00

Search Products



Diamond Ring "Amaryllis"
£1,489.00



Diamond Ring "Knight"



Diamond Ring "Eye"
£489.00



Diamond Ring "Princess"



Diamond Ring "Flower"
£799.00

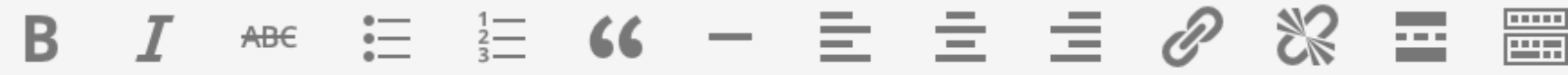


Diamond Ring "Shine"
£289.00

Permalink: <http://eshop.test.magicpress-users.net/product/diamond-ring-eye/> Edit Add Media

Visual

Text



Word count: 49

Last edited by paris on August 11, 2015 at 4:17 pm

Product Data — Simple product

Virtual: ☐ Downloadable: ☐

General

SKU

RG006

 Inventory

Regular Price (£)

489

 Shipping

Preview Changes

Status: Published [Edit](#)

 Visibility: **Public** [Edit](#)

Published on: Feb 16, 2015 @ 11:41
[Edit](#)

Catalog visibility: [Catalog/search](#) [Edit](#)

[Copy to a new draft](#)

Move to Trash

Update

All Product Categories **Most Used**☒ Beauty Products

Necklaces

☒ Rings

+ Add New Product Category

Add

Separate Product Tags with commas

Product Data —

Simple product

Virtual: ☐ Downloadable: ☐

▲

General

Inventory

Shipping

Linked Products

Attributes

Advanced

Manage stock?☒

Enable stock management at product level

Stock Qty

0

?

Allow Backorders?

Do not allow

?

Stock status

In stock

?

Sold Individually☐

Enable this to only allow one of this item to be bought in a single order

Downloadable products give access to a file upon purchase.

All Product Categories

Most Used

☒ Beauty Products

☐ Necklaces

☒ Rings

[+ Add New Product Category](#)

Product Tags

Add

Separate Product Tags with commas

[Choose from the most used Product tags](#)


Post Color Scheme

▲

Select one of the available color schemes to override the one selected from the theme's options panel.

▲
▼

Product Image ▲



Word count: 49

Last edited by paris on August 11, 2015 at 4:17 pm

Product Data — Simple product

Virtual: ☐ Downloadable: ☐

General

Weight (kg)

Inventory

Dimensions (cm)

Shipping

Shipping class

Linked Products

Attributes

Advanced

Product Short Description

Add Media

Visual

Text

B *I* ABC

In the 20th century, if he could afford it, the typical Western groom privately selected and purchased an engagement ring, which he then presented to his desired bride when he proposed marriage. In countries where both partners wear engagement rings, matching rings may be selected and purchased together. In the United States and Canada, where only women traditionally wear engagement rings, women also occasionally present their partners with an engagement gift.

ing varies considerably depending on the materials used:

- ☒ Beauty Products
- ☐ Necklaces
- ☒ Rings

[+ Add New Product Category](#)

Product Tags

Separate Product Tags with commas

[Choose from the most used Product tags](#)

Post Color Scheme

Select one of the available color schemes to override the one selected from the theme's options panel.

Product Image



[Remove product image](#)

Product Short Description

Add Media

VisualText

B*I*ABC


1


2


3


“

—










In the 20th century, if he could afford it, the typical Western groom privately selected and purchased an engagement ring, which he then presented to his desired bride when he proposed marriage. In

ent rings, matching rings may be selected and purchased

Product Image ▲



- Dashboard
- Jetpack
- Posts
- Slideshow
- Media
- Pages
- Comments
- WooCommerce
- Products**
- Products
 - Add Product
 - Categories
 - Tags
 - Shipping Classes
 - Attributes
- Appearance
- Plugins
- Users
- Tools
- Settings

Word count: 49

Last edited by paris on April 1, 2016 at 9:47 pm

Product Data — Simple product | Virtual: ☐ Downloadable: ☐

General

Inventory

Shipping

Linked Products

Attributes

Advanced

Custom product attribute | Add

Expand / Close

Name:

Value(s):

Enter some text, or some attributes by "|" separating values.

☒ Visible on the product page

Save Attributes

Expand / Close

Product Categories

All Product Categories

Most Used

☒ Beauty Products

☐ Necklaces

☒ Rings

+ Add New Product Category

Product Tags

Add

Separate Product Tags with commas

Choose from the most used Product tags





















Post Color Scheme

Select one of the available color schemes to override the one selected from the theme's options panel.

Product Image

Visual

Text

-  Dashboard
-  Jetpack
-  Posts
-  Slideshow
-  Media
-  Pages
-  Comments
-  WooCommerce
-  Products
-  Products
-  Add Product
-  Categories
-  Tags
-  Shipping Classes
-  Attributes
-  Appearance
-  Plugins
-  Users
-  Tools
-  Settings

Word count: 49

Last edited by paris on April 1, 2016 at 9:47 pm

Product Data —

Simple product

Virtual:

☐

Downloadable:

☐

General

Purchase Note



Inventory

Shipping

Menu order

0



Linked Products

Attributes

Enable reviews

☒

Advanced

Product Short Description



Add Media

Visual

Text

B

I

ABC



Product Categories

All Product Categories

Most Used



Beauty Products



Necklaces



Rings

[+ Add New Product Category](#)

Product Tags

Add

Separate Product Tags with commas

[Choose from the most used Product tags](#)

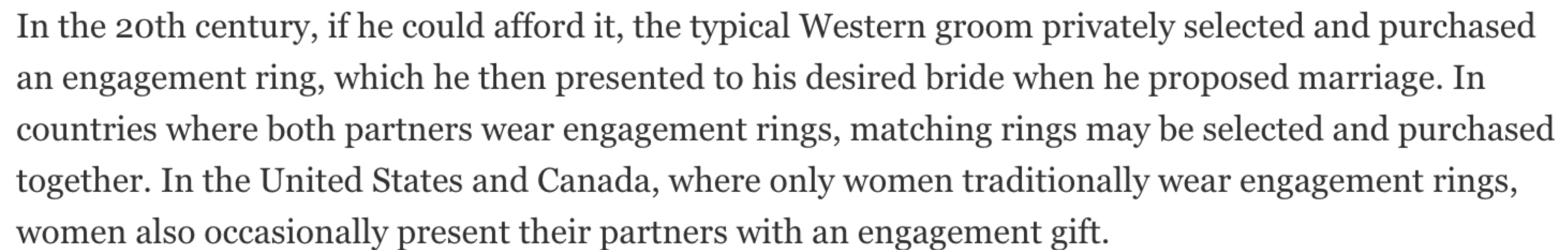
Post Color Scheme

Select one of the available color schemes to override the one selected from the theme's options panel.

Product Image

Product Tags

Visual	Text
--------	------



Like all jewelry, the price for an engagement ring varies considerably depending on the materials used:

p

Separate Product Tags with commas

Choose from the most used Product tags

Post Color Scheme

Select one of the available color schemes to override the one selected from the theme's options panel.

10/10

Product Image

[Remove product image](#)

Product Gallery

Add product gallery images



CATEGORY: [RINGS](#)

SKU: RG006

Diamond Ring “Amaryllis”

£1,489.00

In the 20th century, if he could afford it, the typical Western groom privately selected and purchased an engagement ring, which he then presented to his desired bride when he proposed marriage. In countries where both partners wear engagement rings, matching rings may be selected and purchased together. In the United States and Canada, where only women traditionally wear engagement rings, women also occasionally present their partners with an engagement gift.

Like all jewelry, the price for an engagement ring varies considerably depending on the material used, the design of the ring, and the position of the stone on the ring. The price of a diamond ring is also determined by the quality of the diamond, which is measured by the 4Cs: color, clarity, cut, and carat weight.

- Dashboard
- Jetpack
- Posts
- Slideshow
- Media
- Pages
- Comments
- WooCommerce
- Products
- Products
- Add Product
- Categories
- Tags
- Shipping Classes
- Attributes
- Appearance
- Plugins
- Users
- Tools
- Settings
- Collapse menu

Product Categories

Screen Options

Help

Search Product Categories

Bulk Actions

Apply

3 items

<input type="checkbox"/> Image	Name	Description	Slug	Count
<input type="checkbox"/>	Beauty Products		beauty-products	5
<input type="checkbox"/>	Necklaces		necklaces	10
<input type="checkbox"/>	Rings		rings	6

Bulk Actions

Apply

3 items

Add New Product Category

Name

The name is how it appears on your site.

Slug

The "slug" is the URL-friendly version of the name. It is usually all lowercase and contains only letters, numbers, and hyphens.

Parent

None

Description

The description is not prominent by default; however, some themes may show it.

Display type

Default

Thumbnail

Upload/Add image

Add New Product Category



WOOCOMMERCE

ORDERS

Add Order

Search Orders



All dates

All dates

Filter

2 items

Processing



2 items

Add Order

Search Orders

2 items

Complete

Apply

2 items

Add Order

Search Orders

2 items

View

2 items

Screen Options

Help

Edit Order

Add Order

Order #151 details

Payment via Cheque Payment. Customer IP: 85.93.91.151

General Details

Order date:

2016-04-01 @ 22 : 14

Order status:

Processing

Customer:

paris (#1 – paris@ermis.co)

Billing Details

Address:

Paris Smi
Voudouri 13
Chalkida
Αττική
34100
Greece

Email:

paris@ermis.co

Phone:

+306942779634

Shipping Details

Address:

Paris Smi
Voudouri 13
Chalkida
Αττική
34100
Greece

Order Actions

Actions

Move to Trash

Save Order

Order Notes

Order status changed from On Hold to Processing.

added on April 1, 2016 at 10:14 pm by paris

Delete note

Awaiting cheque payment Order status changed from Pending Payment to On Hold.

added on April 1, 2016 at 10:14 pm

Delete note

Add note

Private note

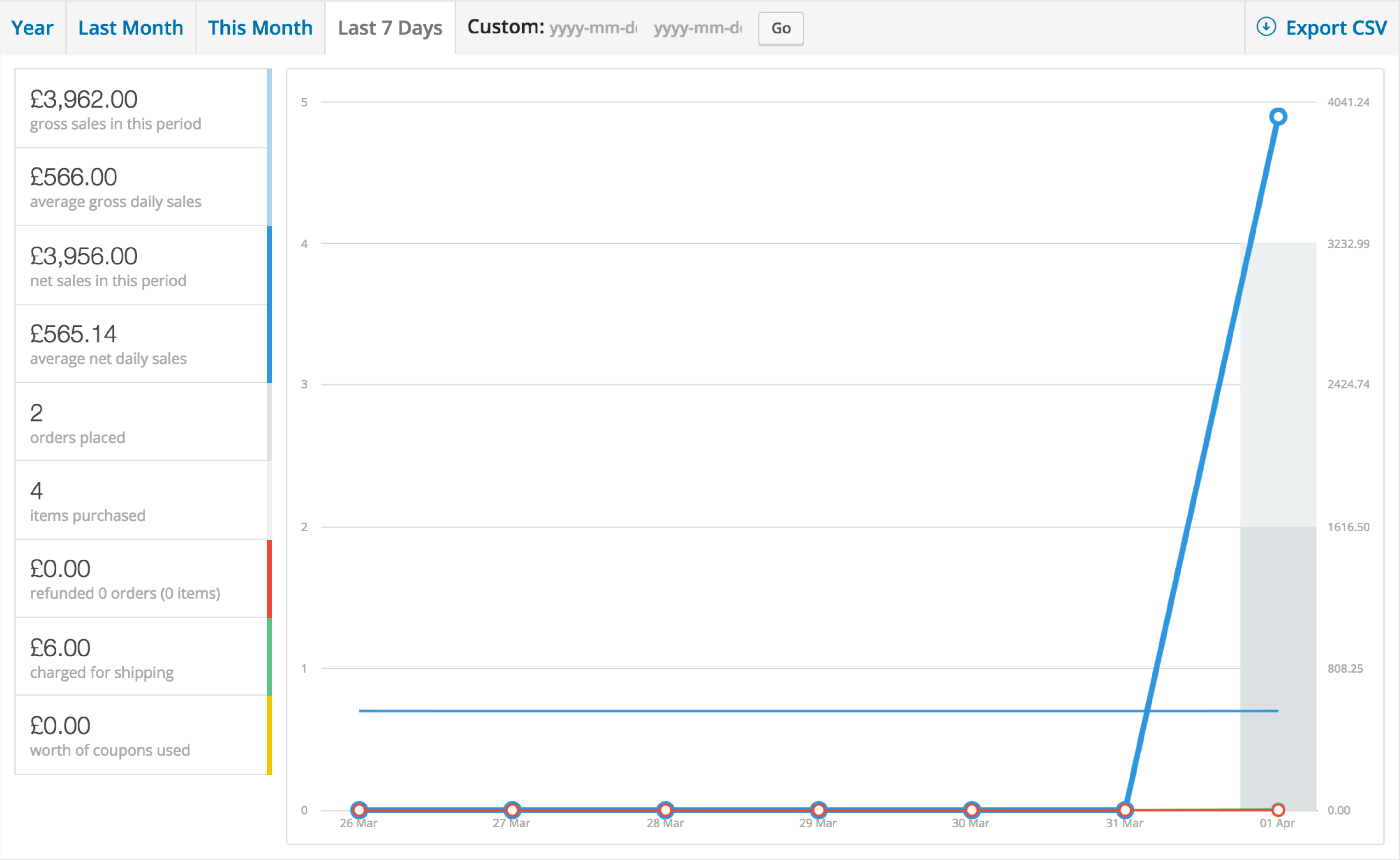
Add

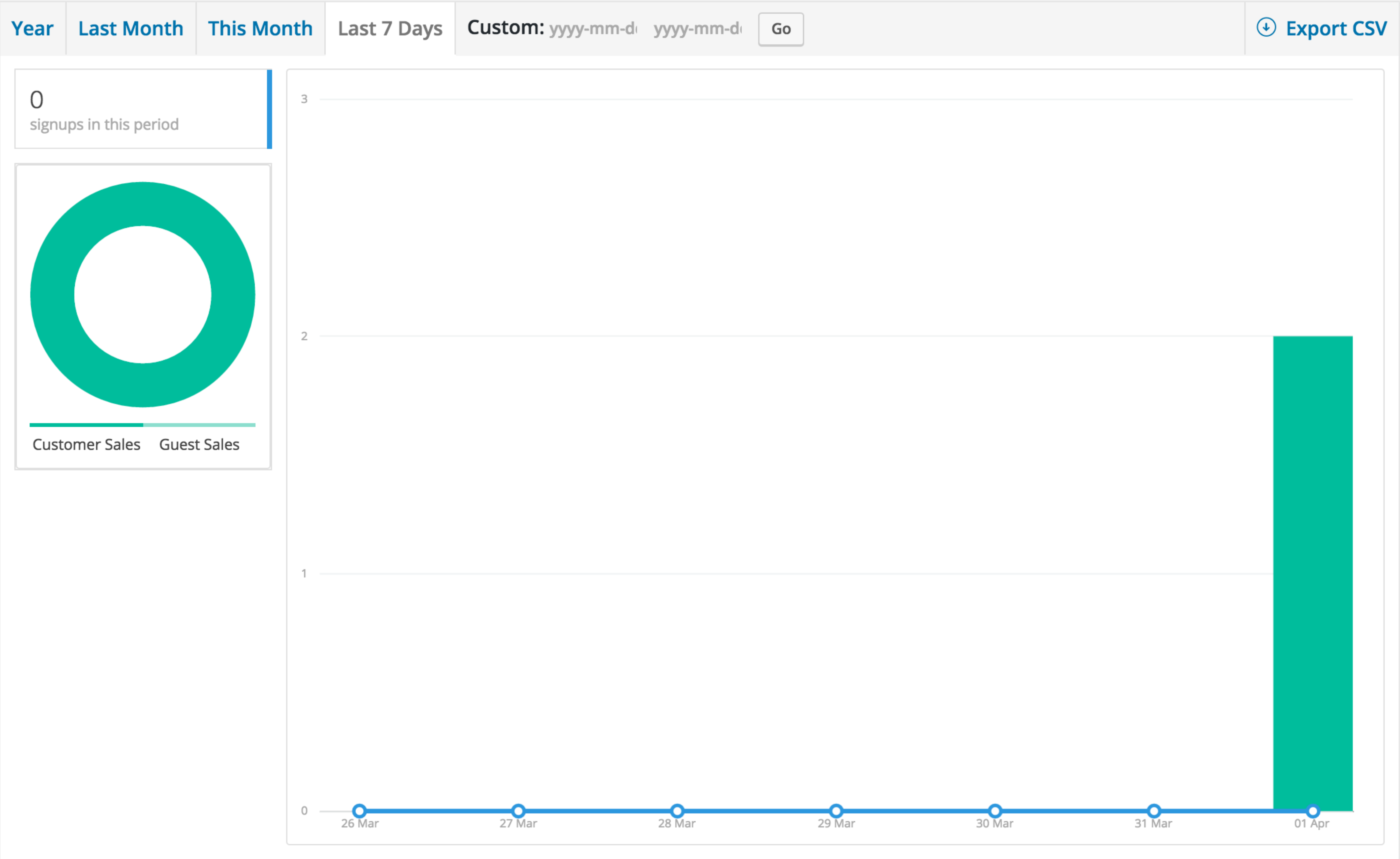
Order Items

A close-up photograph of a person's hand holding a black pen, pointing at a document. The document contains a bar chart with seven blue bars of varying heights, a line graph with a red line, and several tables with columns of data. The background is blurred, showing a desk and some papers.

WOOCOMMERCE

REPORTS







magic press



PARIS SMIRLAKIS

THANK YOU!

PRACTICE AT [MAGICPRESS.NET](https://magicpress.net)

COUPON CODE : FRIEND